

### **COLOR & MOOD:** HOW DO YOU FEEL?

Colors evoke physical and psychological reactions. Brightness or color temperature creates different moods and ambiance. Our perception of a color also changes depending on whether it stands alone, is dominating a space or if it exists in combination with other colors. For example, warm colors are considered stimulating, while cool colors generally have a calming effect.

One of the most striking results about color connotations and color mood associations is their consistency cross-culturally from one individual to another. Color is an international visual language

There is a large body of research that shows color is a visual language internationally.

understood by all. The impression of a color and the message it conveys is of utmost importance in creating the psychological mood or ambiance that supports the function of a space.

### **COLOR & FUNCTION:** WHY ARE YOU HERE?

Color schemes can even be used to indicate the purpose and usage of a space. They can be used to create boundaries and transition. Designers think about how the visual stimulation in a space will be perceived by the brain to evoke a desired cultural response. This is of utmost importance in environments where varied spaces have different tasks and functions to avoid any confusion that can cause stress in the occupants.

"A good color does not exist in isolation – like a musical note, it is in combination that it evokes emotional response."

Angela Wright, Color Psychologist

### **COLOR & ATMOSPHERE:** WHERE DO YOU STAND?

Color affects spatial perception, too. It is an important tool to use when shaping the feeling, appearance and atmosphere of a room. Lighter colors tend to make spaces seem bigger, while darker colors can make spaces feel more intimate. A dark ceiling also will seem lower than it really is, or – if installed high enough above – it can simply disappear.

## Darker-colored ceilings create a more intimate atmosphere.

### **COLOR & PERFORMANCE:** ENVISION GREATER POSSIBILITIES

We develop intelligent ceiling solutions that actively address a number of important issues in modern buildings and renovation projects. ROCKFON products are known for their design, aesthetics and ease of installation, as well as their key performance features of superior fire safety and acoustics. Our acoustic solutions are among the highest performing, most cost effective and time efficient in the market. Create a thought-provoking palette to spark creative spirit and make a positive impact on the whole mood of a space.

# CREATE VISUAL IMPACT FOR YOUR SURROUNDINGS

Establish harmony, warmth or comfort. Infuse energy or elegance. With our six ROCKFON Color-All™ inspirational themes, you can create the impact your design scheme calls for.

#### **CITY TONES:**

Light to dark, shades and shadows, greys bring elegance to urban atmospheres.

#### **NATURAL TONES:**

Far from rustic, the warmth of beiges and browns enhances natural architecture, bringing new life and authentic ambience.

#### **SENSORIAL TONES:**

Encompass the fresh natural elements of air, water and light to enhance daily well-being.

#### **ENERGETIC TONES:**

Escape the limits imposed by daily routine and enter a high-energy world!

### **PRECIOUS TONES:**

Metallics add elegance and distinction – not bling.

### **SOPHISTICATED TONES:**

Deep, distinguished colors create audacious settings.

## **WOOD VS. METAL**: MAKE A GREAT IMPRESSION WITHOUT GIVING UP PERFORMANCE

Often high-end designs call for the aesthetic of wood. By using metal ceiling panels finished in wood tones, you can capture the beauty of wood without the headaches of real wood, such as the adverse impacts caused by exposure to humidity and sunlight. Our metal wood finishes can be used for interior and exterior applications. With metal, less maintenance is required and performance specifications can be easily met.

### **ACOUSTICAL PANELS**

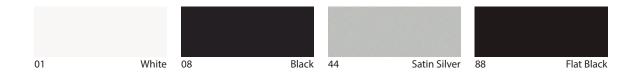


### **ROCKFON® COLOR-ALL™**





### **SUSPENSION SYSTEMS**



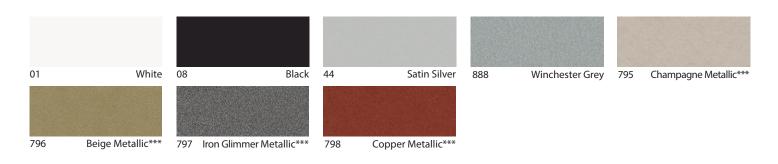
### **ROCKFON® COLOR-ALL™**



Colors shown are reproduced as close as possible to actual product color within the limitations of printing technology. Actual color chips are available upon request and should be reviewed before making final selection. Variations in recommended color matches of system components to ceiling panels can result from slight differences in texture, room lighting and subjectivity of observers.



### **SPECIALTY METAL CEILINGS**



### **ROCKFON® COLOR-ALL™**



### **WOODSCENES™ PAINTED FINISHES**

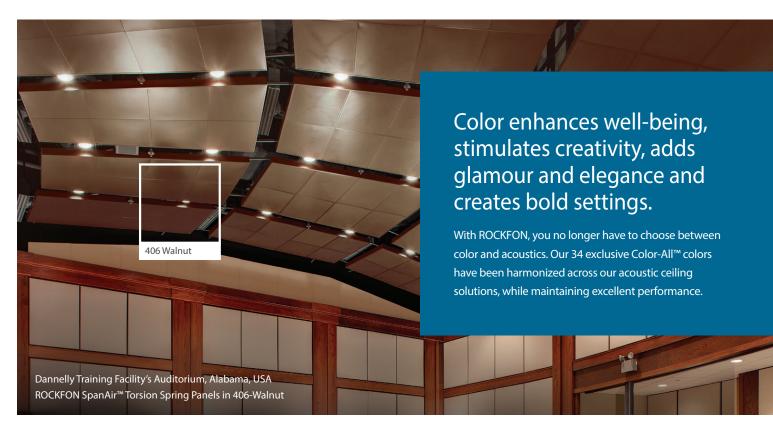




806 Barnwood Grey

### METALWOOD® WOODGRAIN FINISHES





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- \* Coordinating solid color to match MetalWood® Woodgrain Finishes.
- \*\* Not available in Infinity™, CurvGrid™ or panels wider than 24″.
- \*\*\* Premium Color.



## CAN'T FIND THE COLOR YOU'RE LOOKING FOR?

ROCKFON offers a color-matching program for our **SUSPENSION SYSTEMS** and **SPECIALTY METAL CEILINGS** solutions. Get the color you need to bring your inspiration to life.



### **COLOR AVAILABILITY**

COLOR	Tile	Grid	Metal	707 Tamac	•	•	•	751 Curacao	•	•	•
1 White	•	•	•	708 Anthracite	•	•	•	752 Vitamin	•	•	•
8 Black	•	•	•	720 Stucco	•	•	•	760 Copper	•	•	•
44 Satin Silver		•	•	721 Chalk	•	•	•	761 Gold	•	•	•
888 Winchester Grey			•	722 Linen	•	•	•	762 Mercury	•	•	•
88 Flat Black		•		723 Hemp	•	•	•	770 Garnet	•	•	•
795 Champagne Metallic		•	•	724 Cork	•	•	•	771 Scarlet	•	•	•
796 Beige Metallic		•	•	725 Earth	•	•	•	772 Ermine	•	•	•
797 Iron Glimmer Metallic		•	•	726 Clay	•	•	•	773 Emerald	•	•	•
798 Copper Metallic		•	•	727 Humus	•	•	•	METALWOOD® WOODGRAIN FINISHE			SHES
ROCKFON® COLOR-A	LL™			740 Light	•	•	•	COLOR Tile Grid Me			Metal
COLOR	Tile	Grid	Metal	741 Sunrise	•	•	•	650R Maple*			•
701 Stone	•	•	•	742 Fresh	•	•	•	651R Cherry*			•
702 Plaster	•	•	•	743 Breeze	•	•	•	652R Pumpkin Maple*			•
703 Gravel	•	•	•	744 Aqua	•	•	•	653R Oak*			•
704 Mastic	•	•	•	745 Misty	•	•	•	654R Karri*			•
705 Zinc	•	•	•	746 Twilight	•	•	•	655R Bamboo*			•
706 Concrete	•	•	•	750 Chili	•	•	•	656R Walnut*			•

406 Walnut			•							
WOODSCENES™ PAINTED FINISHES										
COLOR	Tile	Grid	Meta							
800 Lazy Maple			•							
801 Aged Teak			•							
803 Burnished Cherry			•							
804 Sleek Cherry			•							
805 Weathered Oak			•							
806 Barnwood Grey			•							

401 Maple 402 Oak 403 Cherry

405 Karri

404 Pumpkin Maple

Tile = Acoustical Panels | Grid = Suspension Systems | Metal = Specialty Metal Ceilings

\*Coordinating solid color to match MetalWood® Woodgrain Finishes.

We believe our acoustic stone wool and metal solutions for ceilings and walls are a fast and simple way to create beautiful, comfortable and safe spaces.

Easy to install and durable, they protect people from noise and the spread of fire. They are our way of making a constructive contribution towards a sustainable future.

Create and Protect is what drives us. It means putting people first, sharing success and maintaining trust.

It's our rock-solid promise to you. At ROCKFON, Create and Protect is what we do and it's inspired by you.

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#### **ROCKFON, LLC**

4849 S. Austin Ave., Chicago, IL 60638 USA
Toll free: 1-800-323-7164 | Fax.: 1-800-222-3744
cs@rockfon.com | www.rockfon.com
SNL# 150041

